

2019 EDITORIAL CALENDAR

Anualry							
30/21/19 01/09/19 2019 Motorsports Preview TA OTR Conference February 01/23/19 01/23/19 OTR and Farm Tire Update Take Other Profile Tire Market Tacts Feb. 20-23, Tampa, FL	N	lonth	Issue Date	Ad Close**	Issue Highlights	Ranking Reports & Special Content	Industry Events/ Bonus Distribution
1/2 1/2		January	01/07/19	12/20/18*	Review 2018/Preview 2019		
February 02/18/19 02/06/19 30th Annual Market Data Book North American Tire Market Feb. 20-23, Tampa, FL Feb. 20-23, Tampa, Fl. 20-23, T	J.		01/21/19	01/09/19	2019 Motorsports Preview		
March		February	02/04/19	01/23/19	OTR and Farm Tire Update		TIA OTR Conference, Feb. 20-23, Tampa, FL
Retaining and Recruiting Top Talent	F		02/18/19	02/06/19	30th Annual Market Data Book	Profile, Tire Market Facts,	
03/18/19 03/06/19 Wholesaler Report Directory of Major Wholesalers by Region		March	03/04/19	02/20/19	Solving your Employment Challenges: Retaining and Recruiting Top Talent		
April 04/15/19 04/03/19 Commercial Tire & Retreading Report, plus Scrap Tire and Recycling Update Tire Dealerships and Retreaders Tire Dealerships and Private Brands, and a Special Focus on China Tire Dealerships and Private Brands, and a Special Focus on China Tire Dealerships and Private Brands, and a Special Focus on China Tire Report, focusing on tire Tire Dealerships Tire Report, focusing on tire Tire Dealerships Tire Report, focusing on the Tire Dealerships Tire Auto Parts Expo, July 24-26, Panama Tire Dealerships Tire Auto Parts Expo, July 24-26, Panama Tire Dealerships Tire Auto Parts Expo, July 24-26, Panama Tire Dealerships Tire Auto Parts Expo, July 24-26, Panama Tire Dealerships Tire Auto Parts Expo, July 24-26, Panama Tire Dealerships Tire Auto Parts Expo, July 24-26, Panama Tire Dealerships Tire Auto Parts Expo, July 24-26, Panama Tire Dealerships Tire Auto Parts Expo, July 24-26, Panama Tire Dealerships Tire Auto Parts Expo, July 24-26, Panama Tire Dealerships Tire Auto Parts Expo, July 24-26, Panama Tire Dealerships Tire Auto Parts Expo, July 24-26, Panama Tire Dealerships Tire Marketers Tire Dealerships Tire D	ıv		03/18/19	03/06/19	Wholesaler Report	Directory of Major Wholesalers by Region	
April plus Scrap Tire and Recycling Update Tire Dealerships and Retreaders 04/29/19 04/17/19 Trends in the Winter Tire Market 05/13/19 05/01/19 Tire Brands Report, covering Flag, Import, Associate and Private Brands, and a Special Focus on China 05/27/19 05/15/19 Latin America Tire & Automotive Report 06/10/19 05/29/19 Mid-Year Tire Report; focusing on tire Expo. July 24-26, Panama Private Brands, and a Special Private Brands @ A Glance List Sexpo. July 24-26, Panama Private Brands @ A Glance Private Brands & A APEX/SEMA, Nov. 5-8, Las Vegas, NV Private Branders, Private Brands Pri		April	04/01/19	03/20/19			
May	A		04/15/19	04/03/19		ica's Largest Commercial Tire Dealerships and	
Associate and Private Brands, and a Special Focus on China Focus on Automotive Report Focusing on the aftermarket Expo, July 24-26, Panama Focus on Automotive Service and Focus on Automotive Service Franchise Programs Focus on Focus on Automotive Service Franchise Frograms Focus on Focus on Automotive Service Franchise Frograms Focus on Focus on Focus on Focus on Automotive Service Franchise Frograms Focus on Focus			04/29/19	04/17/19	Trends in the Winter Tire Market		
106/10/19 05/15/19 Latin America Tire & Automotive Report	Λ.	May	05/13/19	05/01/19	Associate and Private Brands, and a Special		
June Mid-Year Tire Report; focusing on the aftermarket Latin Tyre & Auto Parts Expo, July 24-26, Panama	IV		05/27/19	05/15/19	Latin America Tire & Automotive Report		
December Content of the Individence of Individenc	Ju	June	06/10/19	05/29/19			Latin Tyre & Auto Parts Expo, July 24-26, Panama
July 07/22/19 07/10/19 Marketing Groups Reference 08/05/19 07/24/19 Trends in Light Truck Tires August 08/19/19 08/07/19 Focus on Automotive Service and Automotive Service Franchise Programs Production Facilities 09/02/19 08/21/19 34th Annual Global Tire Report Global Tire Company Rankings and Global Tire Production Facilities September 09/16/19 09/04/19 Faces of the Industry: A Look at Some of the Industry's Difference-Makers 09/30/19 09/18/19 Other Tires Update: A Look at Some of the Industry industrial, Farm and OTR Tires 10/14/19 09/26/19 2019 Motorsports Update October 10/28/19 10/16/19 1st TIA/SEMA/AAPEX Show Issue Ranking of Largest Independent Dealers and Top Retail Dealerships November 11/25/19 11/13/19 TIA/SEMA/AAPEX Show Coverage 12/09/19 11/27/19* Tech4Tomorrow Take 2 December 12/23/19 12/11/19 Book of Lists Directories of Tire Makers, Private Branders,			06/24/19	06/12/19			Latin Tyre & Auto Parts Expo, July 24-26, Panama
August 08/05/19 07/24/19 Trends in Light Truck Tires		July	07/08/19	06/26/19	Ultimate Performance Tire Guide		
August 08/19/19 08/07/19 Focus on Automotive Service and Automotive Service and Automotive Service Franchise Programs 09/02/19 08/21/19 34th Annual Global Tire Report Global Tire Company Rankings and Global Tire Production Facilities September 09/16/19 09/04/19 Faces of the Industry: A Look at Some of the Industry's Difference-Makers 09/30/19 09/18/19 Other Tires Update: A Look at Specialty, Industrial, Farm and OTR Tires 10/14/19 09/26/19 2019 Motorsports Update October 10/28/19 10/16/19 1st TIA/SEMA/AAPEX Show Issue Ranking of Largest Independent Dealers and Top Retail Dealerships November 11/11/19 10/23/19* 2nd TIA/AAPEX/SEMA Show Issue, including the Announcement of the Tire Dealer Humanitarian Award Winner 11/25/19 11/13/19 TIA/SEMA/AAPEX Show Coverage 12/09/19 11/27/19* Tech4Tomorrow Take 2 December 12/23/19 12/11/19 Book of Lists Directories of Tire Makers, Private Branders,	Ju		07/22/19	07/10/19	Marketing Groups	Groups Directory & Cross-	
September O9/02/19 O8/21/19 34th Annual Global Tire Report Global Tire Company Rankings and Global Tire Production Facilities		August	08/05/19	07/24/19	Trends in Light Truck Tires		
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Private Branders,		December	12/09/19	11/27/19*	Tech4Tomorrow Take 2		
Associations, etc.	D		12/23/19	12/11/19	Book of Lists		