

TIRE BUSINESS

WHAT MAKES A TIRE BUSINESS STORY

WHO WE ARE

Tire Business is published every other Monday with news updated daily online. Its in-depth news stories, engaging features and relevant special reports reach more than 33,000 print subscribers and thousands more online. Besides reporting on breaking news, Tire Business also compiles numerous rankings and industry statistics relating to the North American tire and automotive service markets, independent tire dealers, tire manufacturers, tire rereaders and the global tire market.

HOW TO CONTACT US

Send news releases to Editor Don Detore at ddetore@crain.com or 330-865-6126; Special Projects Reporter Bruce Davis at bdavis@crain.com or 330-865-6145; and Reporter Kathy McCarron at kmccarron@crain.com or 330-865-6127. Our staff writes all the news content that appears in Tire Business. Story ideas/pitches can be made by phone, email, U.S. mail or fax. Email is preferred.

IF YOU HAVE BREAKING NEWS, PLEASE PICK UP THE PHONE AND CALL US IMMEDIATELY.

WHAT MAKES A TIRE BUSINESS STORY?

If you think you have a story idea we might be interested in, please let us know.

We are looking for stories that:

- Involve the North American tire and automotive service markets, independent tire dealers, tire manufacturers, tire rereaders and the global tire market, as well as those that involve suppliers to those industries.
- Provide the "hard news" in our industry: mergers, acquisitions, reorganizations, expansions, bankruptcies, accidents, court rulings, fines, lawsuits, hirings, firings, etc.
- Announce a new product, technology, innovation or program.
- Reveal a trend in our industry, or a new and better way of doing something.
- Shine a light on interesting people, places and events in our field.

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