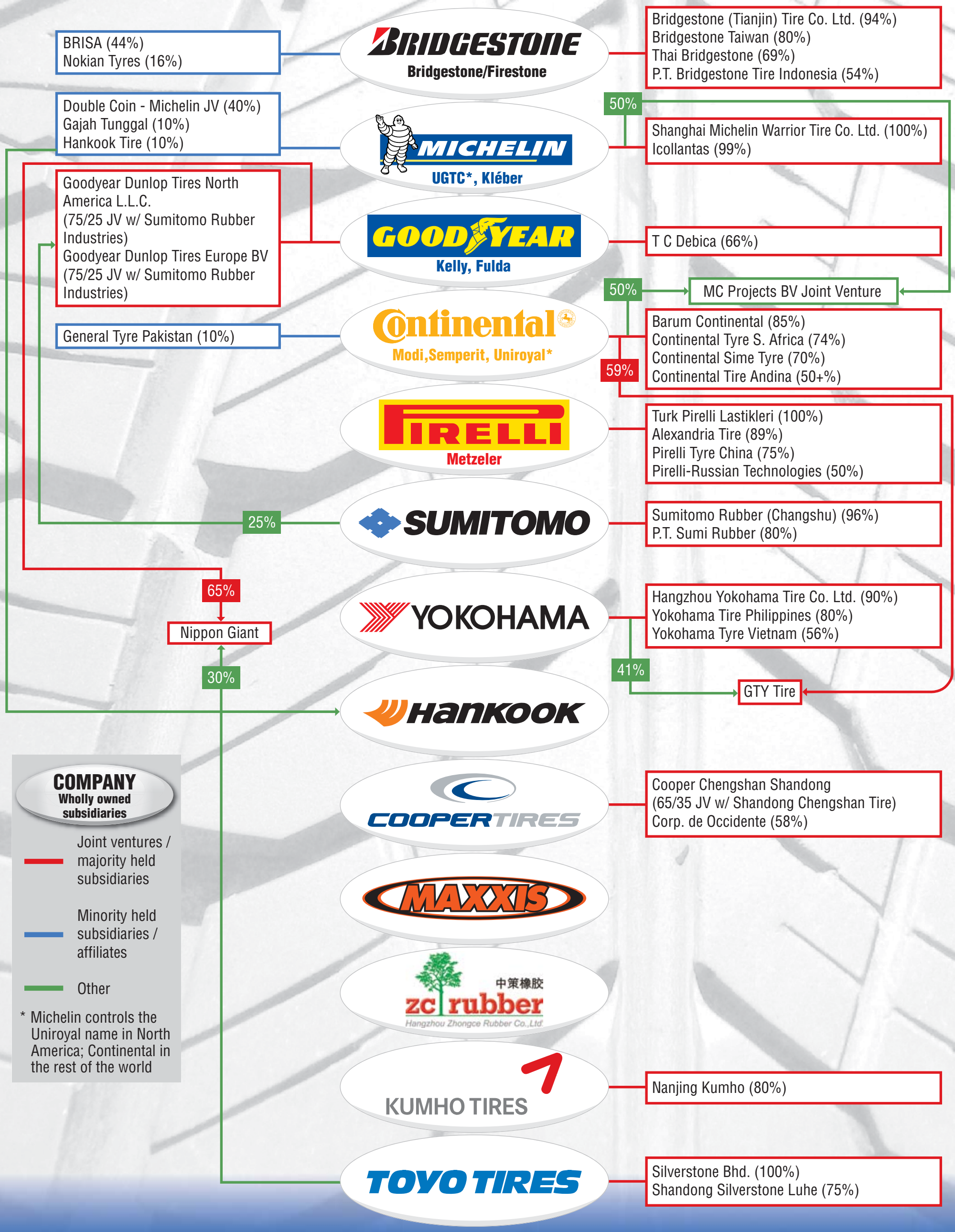OWNERSHIP IN THE GLOBAL TIRE COMMUNITY